



Helga with Reykjavík mayor Jón Gnarr

TOURIST SHOP OF THE YEAR 2010

Gullkúnst Helgu was granted Njarðarskjöldurinn „Shop of the Year“ 2010, an encouragement award granted by the City of Reykjavík, Our City Center, Global Blue, Iceland Refund, The Association of Merchants and the Federation of Icelandic Trade. The objective of the award is to encourage increased and improved shopping for tourists in Reykjavík. Gullkúnst Helgu specializes in Icelandic jewellery.

Raw and rough, but at the same time elegant and intricate, this handmade jewellery makes a great statement. Uncut and polished diamonds and Icelandic stones like jaspis and basalt, in addition

to lava brought in directly from nature, are mixed with textured silver and gold, always creating a striking contrast - a unique work of art. According to goldsmith Helga Jónsdóttir, 90% of the pieces are created on the premises. This allows for personal service to the customer. Gullkúnst Helgu custom made jewellery is exclusively offered to customers who wish to have a unique piece of jewellery created. To have a bespoke piece designed by Gullkúnst, please phone +354 561 6660 for a consultation or to arrange an appointment. This family owned shop is not to be missed!

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Handmade Jewellery Inspired by Icelandic Nature

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NJARÐARSKJÖLDUR



SHOP OF THE YEAR 2010



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